



Joy 喜樂

Luke 1:39–2:11

Argyle
Community
Church



Advent 2023

Joy in advertising

Many companies use joy in their advertising campaigns



Starbucks Ad
'Joy in every cup'



Starbucks Ad
'Brew a bit of joy'



DISCUSS

- ▶ Why do you think advertisers often mention joy when advertising their products?
- ▶ What might be the problem with seeking joy in a cup of coffee, or a product from another company?

ULTIMATE
CIRCUMSTANCES

PRESENT
CIRCUMSTANCES

現在的情況

終極的情況

● Coffee

● Friends

● Music

● Sport

● Hobby





Psalm 104:15



יִשְׁמַח

“...wine that gladdens human hearts,
oil to make their faces shine,
and bread that sustains their hearts.”



Jeremiah 33:11

שִׁשְׁוֹן

“...the sounds of joy and gladness, the voices of bride and bridegroom, and the voices of those who bring thank offerings to the house of the Lord..”



Proverbs 23:24-25

יגיל
לד'

The father of a righteous child has great joy;
a man who fathers a wise son rejoices in him.
May your father and mother rejoice;
may she who gave you birth be joyful!

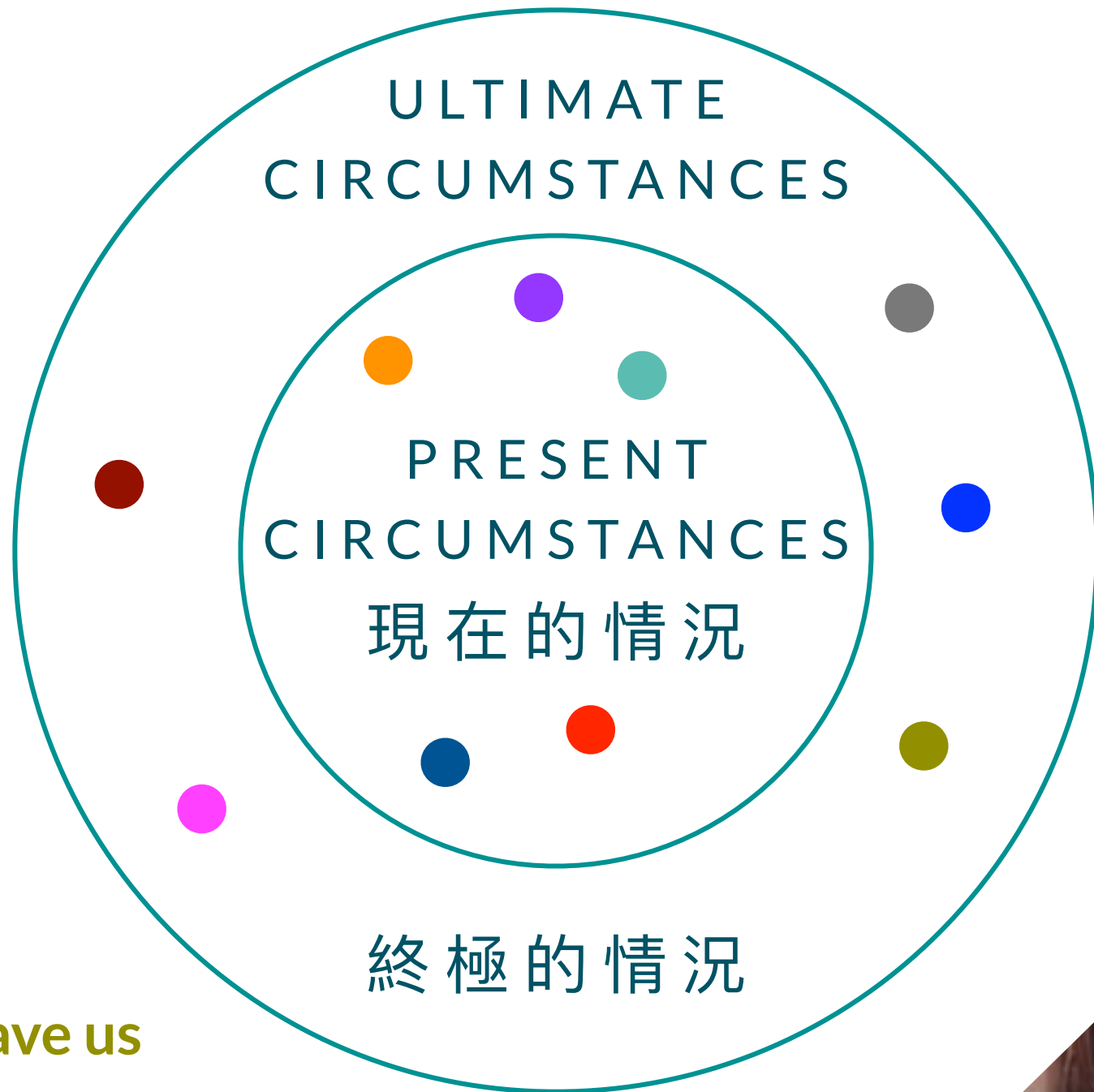


Proverbs 27:9

ישמח

Perfume and incense bring joy to the heart,
and the pleasantness of a friend
springs from their heartfelt advice.

- Adoption
- Inheritance
- Compassion
- Love of God
- Will never leave us



- Coffee
- Friends
- Music
- Sport
- Hobby



ULTIMATE CIRCUMSTANCES
BRING

DURABLE JOY

Exists in all kinds
of conditions; will
sustain us in even
the most difficult
of situations.





01

Sorrow → Joy

Joy determined by
future destiny

Romans 15:13



Romans 15:13



“May the God of hope fill you with all joy and peace **as you trust in him**, so that you may overflow with hope by the power of the Holy Spirit.”



JOY & SORROW CAN CO-EXIST

“...Known, yet regarded as unknown; dying, and yet we live on; beaten, and yet not killed; sorrowful, yet always rejoicing; poor, yet making many rich; having nothing, and yet possessing everything.” 2 Corinthians 6:9-10



Joy according to Katherine Warnock

Vice President of Original
Content of **The Chosen**

02

Fear → Joy

Jesus means we can face
life with joy instead of fear

Luke 2:9-11



ULTIMATE
CIRCUMSTANCES

PRESENT
CIRCUMSTANCES
現在的情況

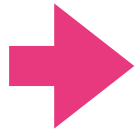
終極的情況

**Fearful of ultimate
circumstances?**

- Holiness
- Omniscience
- Omnipresence



“...today in the town of David a Saviour
has been born to you!”



ULTIMATE
CIRCUMSTANCES

PRESENT
CIRCUMSTANCES
現在的情況

終極的情況

**Joyful ultimate
circumstances!**

- Holiness
- Omniscience
- Omnipresence





HOW ABOUT YOU?

How will you respond
to the Saviour born in
a manger?



02

Fear → Joy

Jesus means we can face
life with joy instead of fear

Luke 2:9-11





Isaiah 41:10

“So **do not fear**, for I am with you; do not be dismayed, for I am your God. I will strengthen you and help you; I will uphold you with my righteous right hand.”





Joshua 1:9

“Have I not commanded you? Be strong and courageous. **Do not be afraid**; do not be discouraged, for the Lord your God will be with you wherever you go.”





2 Chronicles 20:15

“He said: ‘Listen, King Jehoshaphat and all who live in Judah and Jerusalem! This is what the Lord says to you: “**Do not be afraid** or discouraged because of this vast army. **For the battle is not yours, but God’s.**”



2 Chronicles 20:17

“You will not have to fight this battle. Take up your positions; stand firm and see the deliverance the Lord will give you, Judah and Jerusalem. **Do not be afraid**; do not be discouraged. Go out to face them tomorrow, **and the Lord will be with you**.”



Joel 2:21

**“Do not be afraid, land of Judah;
be glad and rejoice. Surely the
Lord has done great things!”**



03

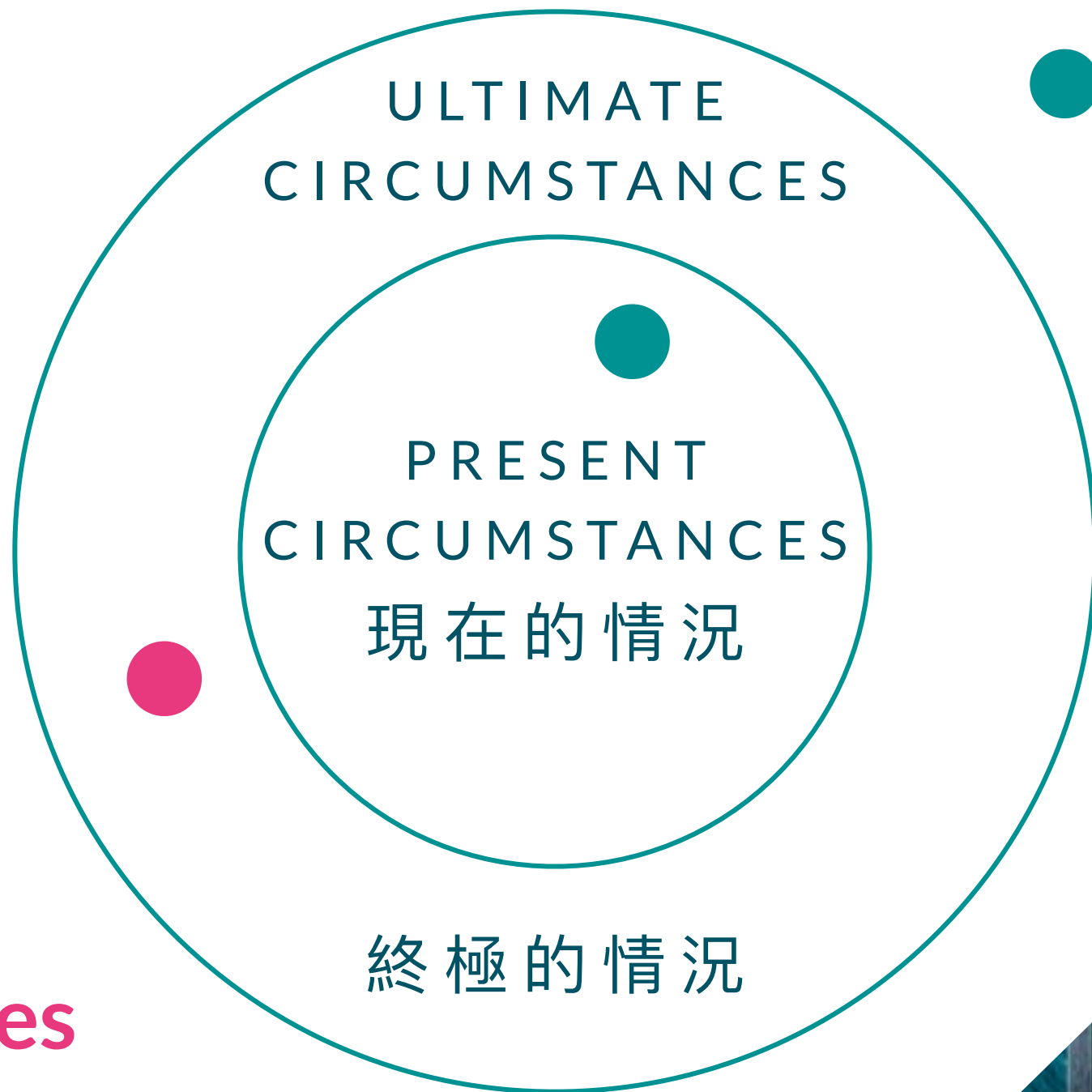
Hard Circumstances

➔ Joy

Finding joy even in suffering

James 1:2

● Caesar's
prison



● God's
purposes



JOY & HARD CIRCUMSTANCES



Hebrews 12:2b

“...For the joy that was set before him he endured the cross, scorning its shame, and sat down at the right hand of the throne of God.”

PURE JOY

James 1:2-4

Consider it pure joy, my brothers and sisters, whenever you face trials of many kinds, because you know that the testing of your faith produces perseverance. Let perseverance finish its work so that you may be mature and complete, not lacking anything.”





JOY ➡

How has God
spoken to you
about joy?